

**BEAVER ISLAND HISTORICAL SOCIETY
BOARD OF DIRECTOR'S REGULAR MEETING
Peaine Township Hall: Conference Room
January 18, 2018
7:00 PM**

- I. Come to Order, Roll-Call, Quorum
 - a. Present were trustees Mark Engelsman, Sheri Timsak, Maeve Green, and Alvin LaFreniere. Attending via phone were Dickie McEvoy, Bobbi Welke, John Fiegen, Mike Weede, and Lynne Flanagan.
- II. November 16, 2017 Board Meeting Minutes Approval
 - a. Sheri Timsak made a motion to approve minutes from November 16, 2017 meeting. John Fiegen seconded motion. Motion approved.
- III. Reports of Officers
 - a. Presidents Report
 - i. Membership goal has been reached.
- IV. Finance Committee
 - a. January Profit/Loss Report shared. It is not yet a "final" report since Hoffman McLane is moving their firm's office and unable to reconcile BIHS' December bank account.
 - b. Investment Report [10/2/17 initial investment: \$571,308; 12/29/17 end of year value: \$586,940]
 - i. Lori and Bobbi held a recent conference call with Comerica firm. BIHS Investment Account is doing well. It is a moderate investment account and has had a capital appreciation of \$12,402, dividend amount of \$3,775, and accrued income \$958. The investment compensated Comerica an advisory fee of \$1,504.
- V. Development Committee
 - a. Mailings have elicited a good response for the membership drive. There will be two more rounds of letters going out – to those whom have yet to respond.
 - b. Since the membership drive started, we have 117 renewed or new members
 - i. 16 returning members from 2015
 - ii. 15 returning members from 2016
 - iii. 62 returning members from 2017
 - iv. 24 brand new memberships
- VI. Museum Operations Committee
 - a. John Fiegen made a motion to purchase 400 copies of Journal 1, and raise the price of each journal by \$1. Seconded by Mike Weede. Motion approved.

- b. The BI Historical Map will be reordered. There are two options, one has a green border, and the other is the same as the original. Lori has a digital copy which can be updated. If there are updates, it will be an additional \$285. A group will get together to review the map, and make minor changes. Sheri Timsak made a motion to order 1000 maps, with no border. Maeve seconded. Motion approved.
- c. Lynne is looking for ideas for things to sell in the gift shop.

VII. Maintenance Committee

- a. Mike presented a goal for this year to get the Ms. Bay City on a solid footing. Suggestions for maintenance on the Print Shop, Protar's house, and the Marine Museum can be emailed to Mike Weede.
 - i. The Engineer's cross needs repair.
 - ii. The Marine Museum front deck needs to be repaired.
 - iii. The back door on the Marine Museum needs to be replaced. A weather strip should be placed under the door.

VIII. Marketing Committee

- a. Jeff Stone (Web site developer) sent a quote to work on creating a better Web site for the Historical Society. Lori proposed that the initial funding come from the Water Ways funding. Labor will be \$799, and \$30 a month for upkeep. The monthly upkeep would come from Historical Society funds and includes one hour of maintenance each month. Payment includes \$399 down, and the remaining \$399 on completion. Stone would host the Web site and take care of all the maintenance. Sheri made a motion to go ahead with the Web site development. Alvin seconded the motion. Motion approved.
- b. Mark is working on a map for visitors.
- c. The Maritime Heritage Alliance – owner of The Madeline - would like to participate with the Water ways programming. They will come to Beaver Island for four days. They will be here for the grand opening of the Water Ways exhibit. Usually, they get \$1000 for day, but are offering ½ price for us. The Michigan Humanities Council is willing to put in \$1000. Mike Weede made a motion that as a historical society we raise \$1000 to sponsor to bring the Madeline to Beaver Island. The Madeline will host an on deck reception for sponsors.
- d. Lori has been working with Fox Motors. She has submitted proposal for the use of two electric cars during the Water Ways exhibit.
- e. Frank Mays will come to the island for Museum Week. Venue options were discussed. Possibilities are Holy Cross, BICS, and the Episcopal church.

IX. Director's Report

- a. The accounting software is working well.
- b. In December the Society passed a Workman's Compensation audit. Next summer we may have to cover Melvin on our comp policy.

- c. Lori has suggested that we offer a key fob to members. The fobs are made of aluminum, something she will be gifted due to her volunteer work at a school in Escanaba.
 - d. Lori will work on the Native American exhibit while she is on the island in the first week of March. She will also be working on an exhibit in the Marine Museum.
 - e. In the end of February, Lori will begin recruiting more docents. Alvin suggested that we open Protar's home a couple of days each week.
 - f. CMU has a water exhibit in their natural history museum, in Mt. Pleasant. CMU is looking to put a smaller version of this exhibit in the Boat House.
 - g. The final editing is almost complete on George Anthony's new book. Lori will get a quote on cost for printing. She will see if the tribe will contribute to funding the printing of the book.
 - h. Carol Pence continues to work on BIHS' Strategic Plan.
 - i. Leadership Charlevoix does a community project every year. They are purchasing beetles to combat the purple strife invasive species. Lori would like a donation from BIHS' Board Members. Checks for donation can be made out to Tip of the Mitt, with a memo LCC beetles. Checks can be sent to Lori.
- X. Good for the Society
- a. Lori's end of the year performance plan needs to be completed. Bobbi will share the nearly complete review with each committee chair for final input.
- XI. Meeting adjourned at 8:19 pm.