

**BEAVER ISLAND HISTORICAL SOCIETY
BOARD OF DIRECTOR'S REGULAR MEETING MINUTES
Peaine Township Hall: Conference Room
February 15, 2018
7:00 PM**

Remote Access Call-in Number
415-464-6800 – Password/ID 49782#

- I. Come to Order, Roll-Call, Quorum – Mark Engelsman
 - a. On the Island: Mark Englesman, Alvin LaFreniere, Patrick Cull, Sheri Timsak - On the phone: Lori Taylor-Blitz, Vince Ebersoldt, Bobbi Welke, John Fiegen, Dick McEvoy
 - b. Called to Order at 7:06pm

- II. January 18, 2018 Board Meeting Minutes Approval – Mark Engelsman
(Attachment) John made the motion to approve the minutes and Alvin seconded the motion. The motion was approved.

- III. Reports of Officers – Mark Engelsman
 - a. 2017 12-month Performance Report (Attachment): Lori's review for last 12 months has been complete. Her performance has been stellar. This comprehensive review style will not be repeated in the future as it was a first-year evaluation for her/the Society.
 - b. The editing for the George Anthony book is nearly complete. Funding is being sought.

- IV. Finance Committee – Bobbi Welke
 - a. January 2018 Financial Report (Attachment)
 - i. Overall the BIHS Finances are in decent shape
 - ii. Payroll Budget Line Items Changes and Amounts to reflect bank account expenditures; Need Federal and State Tax Lines rather than Unemployment Tax Lines; A motion was made by John and seconded by Patrick to update the budget to reflect the new Payroll/Payroll Taxes. The motion passed.
 - iii. Comerica Investment: Increased by \$12,055 since end of December. Since the October 2, 2017 inception, the Capital Appreciation: \$25,155; the Dividend Amount: \$4,744, and the Advisory Fee: \$2,212
 - b. January 2018 Quarterly Accountant's Report (Attachment)

- V. Development Committee – John Fiegen
 - a. Membership Drive Update; A second notice will be sent to those that did not respond
 - i. 134 paid up members; 148% of the goal

- ii. 40 life members documented (which may not be accurate) – this category has been stopped.
 - iii. John is pleased with the accomplishments though a lot more can and is being done, it is an ongoing process. At the March meeting, a list of members from 2017 who have not yet renewed will be shared to see which Board Member will call whom. Likely quite a few are awaiting their return to the Island; but we would like their ‘routine’ renewal in January.

- VI. Museum Operations Committee – Lynne Flanagan (Lori provided this report)
 - a. Work is underway on a CCCF grant for cassette tapes and they have identified a couple of orders for books; but will await until the end of March to receive them.
 - b. At the end of March they will do some staging and rearranging of the Print Shop.

- VII. Maintenance Committee – Mike Weede – No Report

- VIII. Marketing Committee – Mark Engelsman
 - a. A map of St James town for summer visitors is being created. John reported that he created such a map for Boat transit visitors. Mark is welcome to use this map; it is available at the Transportation office via Mary Cook. Over 1,100 were passed out last summer. Mark appreciated this available resource.
 - b. Summer Updates: Board Packet:
 - i. June/July: Water/Ways Exhibit
 - ii. July: Museum Week – A question about Thursday evening not being filled – this is the first night of the Music Festival; Still a draft – Lori is looking for ideas for Mark and herself. John F volunteered for Bingo. Laurie Summers volunteered for creating a Barry Pischner’s Music Event; With the Water Events underway, a dedication to Barry Pischner is recommended and accepted. Alvin made the motion which Bobbi seconded. The motion passed.
 - iii. Alvin asked if Frank Mays was visiting the Island for a presentation. Lori reported he is. Conversation regarding the planned venue occurred. It is likely the BIC Center may be the best place if it fits one of the three events funded at this venue.
 - iv. A Web site proposal included in the packet – any recommendations should be presented to Lori.

- IX. Director’s Report – Lori Taylor-Blitz (Attachment)
 - a. Lori’s presentation developed for sharing at the Northern Michigan Islands Collaborative group was included in the Board Packet. It shows who we are, what is at the museums, what the Water/Ways event is, CMU is also presenting a Water exhibit.

- b. Given a grant from CCCF last fall, Lori noted that she needs volunteers for creating two signs at Protar's Home; 1) showing the wheel of the planting (like in the Print Shop) and 2) his bio; Sheri and Maeve have been volunteered to create the sign legends with Lori and with work with Vince who is able to create the Graphics as his firm has the software
 - c. Lori's listing of her work, includes work she has not been able to do given time constraints. Membership processing includes six different applications. In December, a Grant did not go through; but gained a working profile. The membership drive was quite busy. In January, Lori created two panels and entered the Society's profile into GuideStar, and not enough time. . . In February, there have been similar volume of work issues.
 - d. The Electric Car has been approved - for at least one week
 - e. Historical Map – Updates by Sheri, Alvin, and Maeve with the darker color (#2); Bobbi did some of the busy work. Another meeting will be soon held, Patrick Cull will join the Island meeting and Bobbi will call in.
 - f. Lori proposed that on the Sunday of Museum Week; A picnic at Whiskey Point Light House be held, with the theme, "This Place Matters". At this event, we would announce that Museum Week is being dedicated in the memory of Barry Pischner.
- X. Good for the Society – All
- XI. Adjournment: The meeting was adjourned at 7:48 pm.