

**BEAVER ISLAND HISTORICAL SOCIETY
BOARD OF DIRECTOR'S REGULAR MEETING
Peaine Township Hall: Conference Room
March 15, 2018
7:00 PM**

- I. Come to Order, Roll-Call, Quorum – Mark Engelsman
 - a. On the island: Mark Engelsman, Angel Welke, Maeve Green, Alvin LaFreniere, Sheri Timsak – On the phone: Bobbi Welke, Lori Taylor-Blitz, Mike Weede, Lynne Flannagan, and Vince Ebersoldt
 - b. Called to order at 7:04

- II. February 15, 2018 Board Meeting Minutes Approval – Maeve Green
 - a. Mike made a motion to approve, and Sheri seconded. The motion was approved.

- III. Reports of Officers – Mark Engelsman
 - a. Mark is working on the map for the brochure. Becca Foli and Vicki Smith will be organizing pirate party.

- IV. Finance Committee – Bobbi Welke
 - a. February 2018 P&L Report (Attachment)
 - i. Overall we did well in February. Comerica bank investment has decreased by about \$18,000 due to stock market.
 - b. Envelope order
 - i. Envelopes will need to be ordered. The cost will be about \$300. A motion for approval of purchase was made by Angel, and seconded by Mark. The motion was approved.

- V. Development Committee
 - a. Membership Drive Update – Membership last month grew by 10. We took in \$1000 for memberships. Currently, we are 159% of our goal. The second wave of reminders to past members went out last week. In the next couple of weeks Lori will be sending out reminders to members from 2017 who have not yet renewed.

- VI. Museum Operations Committee
 - a. The Elder Speaks: The Next Generation update
 - i. Cynthia Pryor has been working with George Anthony to edit book. Lori proposes that we develop a committee to read draft and make recommendations/changes to sentence structure and filler content before book is published. Lynne, Alvin, Angel, and Maeve will be on the committee. Lori got a quote for books -- \$5000 for 700 7x10 books. Michigan Humanities Council is interested in a proposal for printing the book. They would do a \$1:\$1.20 match.

- b. B.I. History Map Update
 - i. Map committee with meet before the next meeting to continue work on revisions.
- VII. Maintenance Committee
 - a. The walls in the front room at the print shop need to be painted this spring.
- VIII. Marketing Committee – Mark Engelsman
 - a. Charlevoix Chamber is doing a “Beaver Island” Business After-Hours Event. It is sponsored by many Beaver Island/Charlevoix businesses and organizations. Island airways donated a table for BIHS. There is also a big business expo in Charlevoix next week.
 - b. Summer Updates
 - i. Lori is focusing on getting dates set for museum week, and mailing out participation contracts. The Smithsonian group agenda has been set. A weekly series for the water ways events has been locked down, and is ready to post. Bamboozled on Beaver Island author will be doing a talk and puppet show at the BIDL.
 - c. Event committee needed for BIHS members “Madeline” event
 - i. There is room for about 40 people onboard. There would be no cost for members.
- IX. Director’s Report
 - a. Lori has started to get calls for school visits in May. Hopefully NCMC students will create a walking tour pamphlet for the waterways exhibit. A boy scout troop will be visiting in June. The Michigan Historical Society will be coming to Beaver Island on Monday, July 16th (museum week). Lori has been working with the boat company to come up with an agenda for the visitors. They will just be here for a day trip.
 - b. The trail cams are ready to be put up at Protar’s house. Mike will put them up when he returns to the island.
 - c. The book company that is printing volume 1 is at the binding step right now. The books should be available next week. Mike will pick up the books.
 - d. In May the BICS 4th and 5th graders will present their Native American dwellings in the museum.
 - e. We should have a prototype for the new website at the next meeting.
 - f. Seagrant is looking to come to Beaver Island in October. Alvin suggested that we try to schedule for the first weekend in October, due to the Bite of Beaver event.
- X. Meeting adjourned at 7:45