

**BEAVER ISLAND HISTORICAL SOCIETY
BOARD OF DIRECTOR'S REGULAR MEETING
Peaine Township Hall: Conference Room
May 17, 2018
7:00 PM**

- I. Come to Order, Roll-Call, Quorum – Mark Engelsman – Meeting called to order at 7:03
 - a. On the Island: Mark Engelsman, Bobbi Welke, Lori Taylor-Blitz, Maeve Green, John Runberg, Mike Weede, Alvin LaFreniere, and Bill McDonough
 - b. On the phone: Vince Ebersoldt, John Fiegen, Lynne Flannigan
- II. April 19, 2018 Board Meeting Minutes Approval
 - a. Alvin made a motion to approve the minutes. Bobbi seconded. The motion was approved.
- III. Beaver Head Lighthouse Update
 - a. A letter has been drafted to the Charlevoix County Board of Commissioners regarding the lighthouse, and possible collaboration among organizations to maintain and develop the lighthouse. The Charlevoix County Board of Commissioners and Networks Northwest are interested in partnering with an island organization. Networks Northwest is a group of 10 NW Michigan counties (ran lighthouse school). They are going to help with the purchase of the lighthouse, but will not do so without an island entity. They would like to resume the education aspect. The county is interested in creating a county park on the property. Proposed BIHS role will be long term maintenance.
 - i. How is the property split? What will BIHS be responsible for?
 - ii. Lynne made a motion to authorize Lori to draft a letter of intent to continue discussion of partnership. Mike seconded the motion. A letter has been drafted. Bobbi will revise the letter to express interest in exploring the partnership. The motion was approved.
- IV. Reports of Officers – Mark Engelsman
 - a. NMU class will be here Sunday to work at museum and Protar's house.
 - b. Lori has been rearranging the Print Shop.
- V. Finance Committee – Bobbi Welke
 - a. April 2018 Cash Flow Report (Attachment)
 - i. Investment Statement: Economic data remains strong and Comerica expects continued moderate growth to prevail as we progress through the year. The month of May has started positive, seeing a reversal of the negative volatility from April.
 - ii. We have received the tax funds from Peaine Township in the amount of \$11,741.
 - iii. Bobbi and Lori have put together a performance report detailing our program for the year. Potentially, this will be sent to both township boards.
 - b. Grant Updates
 - i. Charlevoix County Community Foundation: Oral History Project
 1. We were awarded \$2300 to be used for the digitization of cassette tapes. Bobbi made a motion that BIHS provide \$1150 upfront cost to initiate project. John seconded the motion. The motion was approved.
 - ii. Michigan Humanities Council: Third Coast Conversations
 1. We have qualified for a \$5000 grant under the 3rd coast conversations. We will use this to help fund the symposium for the waterways speakers.
 - iii. Great Lakes Energy funded us for about \$7352 to pay for the walking trail signs.
- VI. Museum Operations Committee
 - a. Lynne and Lori attended a gift shop trade show and made selected items for the print shop gift shop this summer.

- b. B.I. History Map
 - i. Bobbi has reviewed the draft. Maeve has reviewed also. We will have to make decisions about paper color and ink color.
- c. Beaver Island TV request
 - i. Joe Moore has digitized a lot of our videos. He has requested to have them run them on his website. Maeve made a motion that we grant Joe permission to run the videos on his website. Motion was approved.

VII. Maintenance Committee

- a. The Marine Museum steps have been taken care of. Copper has been placed over the rudder at the Marine Museum entrance. Lori and Mike painted at the Print Shop. Mike is working on getting permits to firm up the Ms. Bay City.
- b. Print Shop Addition – This year we would like to redo the porch on the Print Shop. Vince is working on developing plans for the porch. Vince will put together a preliminary architectural program for the addition, including map of layout.
- c. The rock in front of the jail needs to be moved.

VIII. Marketing Committee

- a. Madeline will be here for 4 days. It will be available to the public for two days.
 - i. WaterWays reception
 - ii. Pirate Party – Becca Foli and Vicki Smith are helping to organize
- b. Kevin Boyle is creating digital signage. It would play on a monitor using a firestick with rolling slides about island events, the community, and need to know information. It would be less than \$500 for us to invest in the equipment. Lori would like to have it placed at the waterways exhibit and then moved to the Print Shop. Mike made a motion to spend up to \$500 to complete this project. Maeve seconded the motion. The motion was approved.
- c. Marketing intern will create video of Beaver Island summer. Other community partners will contribute to funding. Mark made a motion that we extend an employment opportunity to a potential intern to help market the island through video, manage our social media accounts, and write blog entries. Mike seconded the motion. The motion was approved.
- d. A map of Beaver Island has been drafted highlighting major roads, and BIHS attractions. The cost is \$400 for \$1000.
 - e. Lori will apply for the Bingo license for Museum Week, and the 50/50 license.

IX. Director's Report – Lori Taylor-Blitz

- a. Michigan Historical society will be here in July. Dickie will ride the boat with the group to talk about the lighthouses.
- b. The docent group meeting will be on June 15th, from 10:00-12:00. Training sessions will be held for the square payment system.
- c. Memberships have slowed down.
- d. Jeff Stone will work on the website next week.

X. Meeting adjourned at 8:28