

**BEAVER ISLAND HISTORICAL SOCIETY
MINUTES
PEAINE TOWNSHIP HALL
November 16, 2017 at 7:00 PM**

- I. Call to Order/Quorum
 - a. Present were trustees Patrick Cull, Sheri Timsak, Mark Engelsman, Bobbi Welke, Dickie McEvoy, and Maeve Green. Lynne Flanagan, John Runberg, John Fiegen, Alvin LaFreniere and Mike Weede were absent. Vince Ebersoldt attended via phone. Also present was Angel Welke.
 - b. A quorum was established.
- II. The minutes from October 19, 2017 meeting were approved.
- III. Reports of Officers
 - a. Mark reported on meeting about Smithsonian exhibit.
- IV. Finance Committee
 - a. The year-end finance report was shared with the Board. There is \$26,866 in the CSB operating account, \$62,778 in the CSB Capital account, \$84,234 in the Charlevoix County Community Foundation Endowment, and \$571,308 invested in Comerica on October 2nd.
 - b. The new fiscal year accounting contract with Hoffman is still undergoing negotiations, once these negotiations are completed; the Board will be requested to approve the contract via e-mail.
 - c. With the new usage of QuickBooks and account codes on our part, our previously approved 2017/2018 Annual Budget in October, is currently being loaded in QBs. There will be some modifications to the budget and therefore, the revised budget will require approval by the Board at some future date. This will be done via e-mail.
- V. Development Committee
 - a. John F. made a motion to accept Angel Welke and Vince Ebersoldt onto the Board for three-year terms (end 2021). Sheri seconded motion. Motion approved.
 - b. John made a motion to clarify honorary board member description/term. Lynne seconded motion. Motion approved.
 - c. Membership letters were sent to all previous 2015-2017 members, and all box holders. John has written a thank you letter for everyone who responds.
 - d. Carol (Strategic Planning Consultant) and Lori will look at comments from focus groups, and will determine whether some of the comments will be incorporated into the final draft.

- VI. Museum Operations Committee
 - a. The Christmas Bazaar had \$220 in sales. Dickie and Bobbi worked this event.
 - b. Volume 1 journal has been quoted 400 books/\$3000 plus shipping. The original quote (750 books for \$2700) was for the wrong book. Lori will contact publisher in regard to ordering a larger quantity.
- VII. Maintenance Committee
 - a. Mike and Bobbi spoke with an architectural firm to get information about starting the building project. Mike suggested setting a schedule in order to push along process. Vince volunteered his firm's architectural services.
 - b. A private advocate has approached the BIHS for a potential lease of the land between Fogg's and Marine Museum for a public fishing dock. The advocate will be requested to discuss this idea with Patrick.
- VIII. Marketing Committee
 - a. Lori and Mark have been working on exhibits.
 - b. Paper marketing- a foldable map has been proposed with local advertising. It would be used in place of a museum week brochure. Charlevoix has a similar map—createmymap.com. We will be receiving a \$2000 marketing grant
 - c. Historical Signs (14 currently) between the school and old coast guard station are being developed for a Historical Walking Tour. Bobbi, John F., and Alvin are working on the text and looking for photographs.
- IX. Director's Report
 - a. We will receive a \$1500 grant to hire a community coordinator
 - b. Bobbi has donated a PA system for BIHS, which is to be shared with other non-profits.
- X. For the Good of the Society
 - a. Dick and Lori drafted a letter to send to Charlevoix Public Schools Board of Education regarding the lighthouse. The letter will be sent to Charlevoix Public School Board.
- XI. Meeting adjourned at 8:17