

**BEAVER ISLAND HISTORICAL SOCIETY
BOARD OF DIRECTOR'S REGULAR MEETING
St. James Township Hall
October 17, 2019 at 7:00 PM**

Remote Access Call-in Number **415-464-6800** – Password/ID **49782#**
Beginning in November the Remote Call-In Number/Password will CHANGE!

- I. Come to Order at 7:00 pm, Roll Call, Quorum – Mark Engelsman
Present: Angel Welke, Tracy Paquin, Alan Vicstein, Mark Engelsman, Larissa McGinnity, Craig Trunbull, John Fiegen, Bobbi Welke, and Lori Taylor-Blitz
Calling in: Dickie McEvoy

- II. Board Meeting Minutes Approval – Mark Engelsman (Attachment)
 - a. September 19, 2019 (Regular Board Meeting): The motion was made to accept these meeting minutes, seconded, and approved unanimously.

- III. Reports of Officers – Mark Engelsman
 - a. Finance Committee – Bobbi Welke
 - i. Cash Flow for September 30, 2019 (Attachment)
The cash flow continues to report negative net revenue given the memorial and other income diversion to the exhibit or building fund. The Operations Account is low; that reported, it is now time for incoming Membership Payments. Angel made the motion to accept the cash flow document, which Tracy seconded. This motion was passed unanimously.

 - ii. The Draft FY2019-2020 Budget Narrative, completed a short time ago, was presented. This Budget is presented for informational purposes in four separated tabs of one excel spread sheet budget – Operations, Capital, Exhibits, and Grants (which is still undergoing development).

Each Committee Chair had an opportunity to review their areas and budget needs with Lori to consider recommendations which are reflected within both the recommendation and budget portion of the Budget Narrative. It was pointed out that Contract Services and Event Expenses went up in 2018-2019, whereas all the rest of the line items seem to be in line.

A question was asked regarding the need for an Audit; this is not believed to be legally needed. When the Society received over \$500,000 in income a few years ago, we did receive an exception for having this audit and with the pending Building Expenditures, we will again return below the \$500,000 threshold. The need for an audit will be reconsidered at a future date.

Action: This budget, including any requested changes, needs to be reviewed and approved at the November 21st Board meeting.

Alan reported that the Society was approved for Google Non-Profit Documents, which will lower equipment and software costs for the Trustees. We can expect more information, such as user IDs, how to share files, which are owned by BIHS. We will be able to continue to use our regular e-mail addresses.

- b. Development Committee – John Fiegen
 - i. Membership Drive: John reported we will not send out membership letters; rather there will be an article in newsletter.
 - ii. Raffle: Refer to the Attached proposed raffle description. The expenses are limited to the cost of the Raffle. The goal is to sell 400 tickets. Each board member is requested to sell 10 tickets at a minimum. Angel offered to sell 200 tickets. It was agreed that the tickets should sell for \$30 given that this is the Society's first Raffle. The plan to process the Raffle process to be able to sell the tickets beginning May 1, 2020.
 - iii. Museum Fund Committee- Angel Welke No report at this time.
- c. Museum Operations Committee – Tracy Paquin

Tracy reporting that within the Marine Museum, new light bulbs were placed, plans were developed for a new entry/gift shop area, new chairs, and having the lower screen door replaced. Inventories have been completed at the museums and barn.

It was suggested that two picnic tables be placed at the Marine Museum. It was mentioned that Dan Burton, along with visiting students, built picnic tables in the past.

It was shared that the items in the museums that most interested the visitors were the Brief History books; Cookbooks; Information on Tribes, and Shipwrecks. Tracy will try to find time to prepare a brief synopsis on the Beaver Island Journals to assist the Docents to help sell the Journals given their important source of information. In addition, a Frame has been purchased to display one of the History maps to help sell these maps.

Lori addressed a question regarding what could be placed at the Mural site on the lower level of the Marine Museum.

- d. Maintenance Committee – Mike Weede – Not available

Tracy reported that Mike and others worked at the Marine Museum to put the Bob S curtain up, take the flagpole down, and remove the signs.

 - i. Building Committee Update- Bobbi Welke/Vince Ebersoldt

The foundation is under construction with plans to place the footing at a higher level. *Post Meeting Note:* The footing was not placed at a higher elevation; rather, it followed the final plan thereby saving the time required to change the plans.

A Construction Payment Report (Attached) was shared. Bobbi is working to develop a report that shares the planned cost of Phase 2 (the Addition) and the actual on-going cost. As of this meeting date, \$44,297 was expended, most of which was for material purchases. Almost \$14,000 for permits, demolition, and excavation was expended.

e. Marketing Committee – Mark Engelsman

Mark reported that there are 11 events planned for 2020. Examples include but are not limited to: Fish tasting with some fine tuning of the 2019 version. Pirate Party in August. Lighthouse Weekend, with boat tours. There was a question regarding the large number of events – was this a drain of time/energy? It was noted that four events are after hours, either with the Chamber or the School. There will be an Apple Fest at Protars. During the 1st week of August, the lighthouse event, which was discussed at the Retreat, will be scheduled. A question was asked if this is Baroque’s time? It was pointed out that everyone, from each group, was at the table, considering Island schedules for 2020. *Post Meeting Note:* Baroque on Beaver is July 24 to August 1, 2020.

IV. Director’s Report – Lori Taylor-Blitz (Attachment)

See the Executive Director’s report, it’s a good report. On December 7th there will be a Small Business Saturday at the BIC Center; Angel will represent BIHS with materials Lori will prepare. On November 16, Cranbrook is hosting a trip to visit multiple WPA paintings in the Detroit area including the Hauling in the Net mural. This event will be comparable to the fundraiser this winter. Lori would like to attend with the travel to and at Detroit compensated by the Society. Bobbi made the Motion to compensate Lori for this trip; Angel seconded this Motion; which was passed unanimously.

Alan shared that there is “Google Grants” access with the new Google Non-Profits.

V. Good for the Society: There will be a State of Michigan Gaming Bureau audit of BIHS BINGO which occurred in 2018. John will be off island; he offered to conference into the auditor, if that is an option.

VI. Adjournment occurred at 8:45 pm. The next meeting is November 21, 2019.