BEAVER ISLAND HISTORICAL SOCIETY BOARD OF DIRECTOR’S REGULAR MEETING CONFERENCE CALL April 16, 2020 at 7:00 PM

1) I. Come to Order, Roll-Call, Quorum
   a) Sheri Timsak, Mark Engelsman, Angel Welke, Tracy Paquin, Lori Taylor-Blitz, Bobbi Welke, Dickie McEvoy, Alan Vicstein, Maeve Green, Mike Weede, Larissa McGinnity, John Fiegen, Craig Turnbull, Vince Ebersoldt

2) Board Meeting Minutes Approval
   a) Alan made a motion to approve the March 19, 2020 minutes. Bobbi seconded the motion. The motion was approved.

3) Reports of Officers
   a) Finance Committee - Bobbi Welke
      i) 3/31/20 Cash Flow Report
         (1) Lori has applied for 3 separate disaster relief funds.
         (2) An adjusted budget has been developed to balance the budget due to impacts of Covid-19. Committee chairs will need to review the budget, and changes will be made as we gain more insight into the status of the summer months on Beaver Island. As a board, we will use caution in making changes to our budget before we have a clear picture of how the summer will go.
         (3) Ideas for social distancing
            (a) Guided tours
            (b) Virtual tour of new museum
      ii) Charlevoix State Bank Exhibit Fund
         (1) We need to set aside about $45,000 for items we have already committed to. It is projected that Pasqua won’t spend all of the funds that we have set aside for the exhibit fund.
         (2) The last payment for the mural has been made. The next step will be the return of the mural to the island. Vince, Lori, and Bobbi had a call with the installer and Kevin McDonough to be sure installation goes smoothly.
      iii) C.A.R.E.S. application
         (1) There are two elements to this grant. Awards are granted in increments of $1000 for each employee.
      iv) Small Business Relief Fund: MEDC/Networks Northwest
      v) Economic Disaster Relief Fund (EDIL): The small Business
Administration

vi) Paycheck Protection Program: Federal Program (Charlevoix State Bank) - This grant would include utilities. We should be notified soon.

vii) Michigan CACA

(1) This is an operational grant for 2021. This will be for phase 3 of the museum project. We need to have a match of about $45,000 in order to be able to apply for this grant. Bobbi and Lori are recommending that we hold off on this grant, since we don’t have the funds to match, and local businesses are not in a position to donate.

(2) Other small grants will be pursued.

b) Development Committee - John Fiegen

i) This year, due to the Covid-19 pandemic, we have not sent out letters for corporate fundraising. This will be discussed again at the June meeting.

ii) The raffle will be postponed. Hopefully we can start selling tickets in June. We will reevaluate in May.

c) Maintenance Committee - Mike Weede

i) The water level continues to rise, which poses a risk for the Marine Museum.

ii) The building is shut down due to the Michigan Stay Home order. Building will resume as soon as possible.

iii) Bobbi has designed an exhibit for the middle of the museum. It will be made of island lumber. Richie Gillespie will donate the lumber. Kevin will build the exhibit. It will be built of 1x6 lumber.

d) Marketing Committee - Mark Engelsman

i) Museum Week plans are on hold.

ii) Refunds for the mural event have been processed. We got about $2000 in donations as a result of people donating refunds.

iii) The cookbook is being printed. Lori has requested that she pick up the books, and bring them to the island when she returns. We have had about $1000 worth of pre sales.

4) Director’s Report - Lori Taylor-Blitz

a) Lori has a recorded webinar detailing the paycheck protection program.

b) Lori has met, via Zoom, with the MI Humanities Council. They are encouraging everyone to push events back/reschedule. There will be a grant available for operational support. We would be eligible to apply for this grant.
c) Lori has put together a preliminary museum schedule, and sent notes to docents to confirm volunteer hours.

d) Scott Demel’s class is working on an exhibit for the museum. Lori should receive the final project by the last week of April.

5) Good For the Society
   a) Tony Gatliiff is going to custom build a new door for the Beaver Head Lighthouse Tower. He will install the door this summer. He suggested that we get a storm door.
   b) Sheri will rake at Protar’s house.

6) Adjournment
   a) Tracy made a motion to adjourn the meeting. Angel seconded. The motion was approved.
   b) Next Meeting May 21, 2020