



BIHS PERFORMANCE REPORT

Activities of the Beaver Island
Historical Society
www.beaverislandhistory.org

May 20, 2021

The purpose of the Society is to preserve and share the unique history of Beaver Island and the Archipelago.

Historical Society Activities

2021 Program

Museum Openings

The Marine Museum, Print Shop (Addition only), and Protar's Home will be open this year. The Marine Museum and Print Shop Addition will operate between Father's Day and Labor Day 7-days a week, between 11:00 am and 4:00 pm. Protar's home will be open on Wednesday and Saturdays during the same period as the museums, with a 11:00 am to 1:00 pm schedule. Public health precautions are observed at each facility.

Museum Week

Events are being planned for the 41st Annual Museum Week, scheduled to occur July 18 through July 24, 2021. These events, which are subject to change given the pandemic status, include: Graveyard talks, scavenger hunt/geocaching, Island music, Women's History Day, Daendroarchaeology, Art Show, a discussion about a shipwreck, Strang Event, Irish Event, Pet Show, and a Currach row.

Historical Driving Tour

To improve Island tourism, the Beaver Island Chamber of Commerce and the Society collaborated to obtain a grant from the Michigan Department of Agriculture and Rural Development. Part of this grant includes sharing the historical aspects of the Island. A 23-sign Historical Driving Tour is undergoing development, with signs placed throughout the Island. 22 of the signs will be placed out of town and one will be placed in town.

Special Events

The Society continues to consider hosting special events which currently include:

- . Graveyard walks and talks with Island descendants are currently being planned (beyond that scheduled for Museum Week)
- . An archology discussion of Island history is being planned.
- . The Sauve Art Foundation will display an exhibit in the Print Shop Addition about print shops with screen printed images.

The Beaver Island Historical Society, a 501(c)3 organization, operates the Print Shop, Marine Museum, Protar's Home, and Heritage Park with the assistance of a volunteer Board of Trustees and incredible docents who volunteered more than 750 hours of work in 2020.

2,000 people visited the museums in 2021. The museums were only opened 3 days/week rather than the standard 7 days/week given the sanitation requirements. Museum Week activities were canceled due to the Covid restrictions.

Currently, there are 134 active memberships of the Society who:

- Receive semi-annual Newsletters
- Receive the book, "The Child of the Sea"
- Receive 10% off gift shop purchases
- Receive 10% off genealogy research

Membership dues, donations, grants, sales, local taxes, special events, and genealogy research fund the operations of the Society.

The Whiskey Point Lighthouse tours were canceled in 2020 and will likely be canceled in 2021.

Print Shop Activities

The new Print Shop Addition was shared with the community during a reception on October 3, 2020. It was substantially completed in November 2020. The landscaping and miscellaneous building work remains to be completed in the Spring of 2021.

BIHS will operate the addition portion of the Print Shop throughout 2021, in accordance with Covid requirements. This portion of the museum will be open to the public beginning on Father's Day and continue until after Labor Day, with some weekend operations in September. Other visits may be allowed via appointment.

The Board has finalized a plan to rehabilitate the Original Print Shop (OPS) throughout 2021 and into early 2022. Therefore, the OPS will remain closed to the public throughout the 2021 season.

The new addition exhibits are moveable, so this facility can host indoor/outdoor events through a 12'-wide doorway that opens in an accordion style to a partially covered patio area. A classroom area will serve as a conference room with a small kitchenette. A new archive room will allow storage and organization of archival materials.



Photo Credit: Cynthia Johnson

Historical Society Funding

2021 Revenues and Expenses

Funding Sources for Operations/Capital and Remaining Construction

Cookbook sales, donations, event revenues, and grants were key revenue sources for the funding for the Print Shop Addition and will continue to do so for the proposed rehabilitation of the Original Print Shop (OPS).

A "Beaver Island Treasure Chest" raffle is planned for 2021, to help fund the OPS work. The raffle sales will start in May 2021, with the winner determined at the Society's August 19th Annual Meeting. The winner will receive a 3-day, 2-night stay on Beaver Island during the Fall of 2021. The package includes various meals and events. The winner will also receive a unique art piece.

Revenues

The original operating Budget Revenues for FY2021 (Nov. 1, 2020 – Oct. 31, 2021) amount to \$223,720. St. James Township taxpayers fund approximately \$12,000 through a mileage and Peaine Township matches this amount. Because of the pandemic, revenues from donors and sponsors are understandably reduced resulting in revenues for the Fiscal Year estimated to be \$35,000.

Key FY2021 grants supporting operations include:

- \$12,750 - from the Michigan Council Arts and Cultural Affairs
- \$11,670 - Paycheck Protection Program for 2021
- \$4,043 – Charlevoix County Community Foundation Endowment
- \$922 – Charlevoix County Community Foundation's Hellen Collar Fund

A \$63,000 Small Business Administration 30-year loan was provided to BIHS in June 2020. It has a 2.75% interest rate with pay-back beginning June 2022. The board has yet to decide if any portion of these monies will be used or returned to the SBA. The funds (an amount determined by the SBA) are in their own Money Market Account for management and accountability purposes.

Expenses

Operating Budget: The Budget Expenses for FY2021 amount to \$154,677. The net revenue amounts to \$69,043. This bank account amount started the FY at \$36,408. At the end of April, this account contained \$52,758.

Other Funds

Capital Funds: The Capital Budget funds are in a separate bank account and began the FY with \$33,422. At the end of April, this account contained \$33,939.

Exhibit Funds: The Exhibit Budget funds are also in a separate bank account and started the FY with \$34,574. At the end of April, this account contained \$47,721.

Charlevoix County Community Foundation Funds: The BIHS C3F endowment fund started at January 1, 2021 with \$102,881. At the end of March, this account contained \$103,741, which accounts for the \$4,043 endowment grant distribution.