The Print Shop Museum Welcomes The Northern Islander Newspaper!

The Beaver Island Historical Society is pleased to announce that the <u>Northern Islander</u> will again be published in the Print Shop where it began in 1850! In February, the Historical Society purchased the <u>Northern Islander</u> and <u>Beaver Beacon</u> from former owner Cynthia Johnson.

Originally published by James Strang, the <u>Northern Islander</u> was a weekly newspaper. The subscription rate was \$2 per year and advertising was \$1 for twelve lines per square inch for 3 ads. The papers were sold locally and regionally and mailed to subscribers once a month.

Strang described the newspaper in 1850 as "a gazette of the islands devoted to their interests, a vehicle of general news, literature, science and the arts written by Mormons, but not the official organ of the church but a paper of general reading." He ended his pitch "with this brief exposure of our intentions, we offer our Journal to those who think it worth the purchase." Oddly enough, some of those founding principles apply today!

The Beaver Island Historical Society has a mission to preserve and share the unique history of Beaver Island and the Archipelago. We will advance our mission by expanding our operations to present the local news of our community through storytelling and outreach. The new publication will be community-based and adhere to the best practices of community journalism; written **by** the community **about** the community. Island organizations will submit articles about their operations and events including the feel-good moments of island life.

The <u>Northern Islander</u> will contain recurring sections devoted to school activities, health & wellness, arts & culture, our environment, food, nightlife, churches, and township government. It will contain classified ads, birthday wishes, birth announcements and obituaries. The 24-page paper will be published monthly and printed on tabloid sheets.

Subscription and advertising rates for the <u>Northern Islander</u> will stay the same through 2023. The publication schedule and advertising deadlines will also stay the same. We hope you enjoy the new version of the <u>Northern Islander</u> newspaper and choose to stick with us as we soar into the future of our island story.

The <u>Beaver Beacon</u> will be a high gloss collectible magazine published bi-annually, sold locally, mailed to subscribers and offered online. The content will be focused on the unique history of the Beaver Island Archipelago featuring stories about lighthouses, maritime life, Native Americans, geology, geography, and early businesses and island life.

We want to thank our previous editor, Cynthia Johnson, for her entertaining and informative journalism over the years.



Sincerely, Lori Taylor-Blitz Executive Director Beaver Island Historical Society