
BIHS Full Board Meeting

Thursday, March 7, 2024

Attendees

Lori Taylor-Blitz, Angel Welke, Tracy Paquin, Sue Screven, Craig Turnbull, Joe Callian, Alan Vicstein, George Broder.

Agenda

The meeting was called to order by Angel at 2:00 pm.

Notes

President's Report:

1. Angel congratulated Lori for an excellent grant plan. She does a great job finding and securing grants to support the Society
 2. Minutes from the February 5, 2024 meeting were approved by the full board with the following changes. #9; Lori's vacation will be from July 2-5. #4; The goal for 300 new members is from all sources, not just subscribers to the Northern Islander.
 3. Angel proposed a pay raise for Amy to \$24 per hour, with the additional funding to be paid through the operations budget as Amy is designing marketing content as the Creative Director for BIHSI. Motion was made by Joe, Second/Sue. Motion approved by all.
 4. **The Treasurer's Report** was approved by the full board. Motion/Sue, Second/Alan.
 5. **Development Report:** 400 subscribers to the Northern Islander are being invited to become new members of the BIHS.
 6. 99 members from 2023 will be receiving a complimentary copy of the Beaver Beacon along with their appeal for renewal of memberships and subscriptions for the NI.
 7. All board members are asked to renew their memberships promptly. Board members are supposed to be Society members.
 8. **Construction Update:** We will know the grant strategy for the Marine Museum in April.
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9. Great Lakes Energy People Fund has invited BIHS to apply for a \$10,000 grant to repair rotted wood and repaint the Bob S. Application is due 4/1.
10. The screen door for the Print Shop Museum will be re-installed by Joe.
11. Some painting is needed on the doors of the Print Shop and touch up paint on the new addition.
12. Dodge followed up on contractor Kevin McDonough. Mr. McDonough responded that the contract work will be completed as soon as possible.
13. **The Marketing Report:** With regards to the year around community calendar, Tracy expressed a concern that we stay with our mission. Our primary job is not to bring people to the island, it is to share information about the island with them while they are here.
14. Bingo brought some new people to the museum and so has value in that respect.
15. The first Cabaret was sparsely attended, but could improve over time.
16. Craig expressed some concern over what might happen to the Beaver Head Lighthouse when the HGTV people do their project. Lori assured him that all the work will follow historic preservation guidelines.
17. George also re-emphasized the importance of staying with our mission.
18. The BIHS brings many visitors and friends something fun to do! It is important that we advertise better and that the hotel owners promote us and rental units include the Society in their literature.
19. BIHS will work with the Chamber and the schedule of events. Amy has created 4 pages of promotional materials for the Chamber to include in their literature.
20. November 4, 2024 will be the Beaver Head Lighthouse reveal for HGTV. The episode featuring the lighthouse will air that day. We may perhaps have some kind of "This Place Matters" event as well.
21. **Museum Operations Report:** We have been told about a very large vintage boiler that is available for Heritage Park. Supposedly, it came from the sawmill in Nomad. Lori is going to investigate further, before we have more discussion about whether or not the Society wants to display it.
22. Andrew is coming back to work as our archivist and we would like to make it a year-round position. His salary would be \$43,000 yearly. 6 months of funds would come from various available sources from the BIHS and we will apply for a grant to cover the other half. The south end lighthouse project will need boots on the ground and will be one of Andrew's jobs. Motion/Alan Second/Joe Full board approves hiring Andrew. (3/19 Update: Andrew Schneider took another Job and will not be working for BIHS).
23. Lori will start working on docent shifts for the summer.
24. **Publications Report:** The 1 year anniversary for the Society taking over the NI is coming up in April. Last year we started with 225 subscriptions and now have 600! We will encourage new advertisers on the mainland and island as well as article submissions.

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25. 600 Beacons were published with 150 sold thus far. They are also being used in marketing as a perk to encourage subscribers to upgrade their subscriptions. The advertising fees covered the cost of printing. Work is being done to make the next edition better and longer! George referred to the Beaver Beacon as the “Jewel” but the Northern Islander is our first publication priority.
26. **Director’s Report:** We are waiting to hear from C3F regarding the Arts and Culture Cycle about a \$5,000 grant application to help cover the costs of the “Sea Shanty”, Paleo Joe, 78 Records and the film festival this upcoming season. The total for public support as of this meeting is \$66,429! HGTV will be giving Lori their budget soon. Peaine Township and Charlevoix County are working to get the campground on the south end to begin functioning.

Next Meeting Agenda Items

Next Full Board meeting will be on May 6 at 2:00 PM.

Agenda TBD

Respectfully Submitted by Sue Screven